Policy Brief number 001

Approved 24 July 2019

ARTSOUND FM PROGRAM BRIEF

Program Title	Across The Tracks	
Category	All genres of music except classical music	
Schedule	9:30–11pm Saturday	
Brief Description	Everything from '70s acid jazz to retro music to '50s rock with compelling personal stories for good measure.	
Concept and Content	No set audience; no interviews; music selection is not restricted.No copyright issues.	
Presentation Style	• Easy pace, with proportion of talk to music varying in each program. No guest co-presenters.	
Sponsorship and Cross-promotion	 Placement of announcements as required by program schedule. Good potential for sponsors from restaurants, music shops, book shops. Special themes promoted in the previous week's program. 	
Technical requirements	Live from Studio 1.The program should have one standby pre-recorded backup program.	
Coordinator	Alex Imaschew	

Authorisation – agreed by:

Peter Monaghan	Amalijah Thompson
Chair, Program Committee	President
Alex Imaschew	

Program Coordinator