

ARTSOUND FM PROGRAM BRIEF

Program Title	Arts Diary
Category	Weekly arts diaries - information
Schedule	Six diaries air once daily on weekdays, and four diaries are scheduled on weekends. Placement is generally during ArtSound's mixed music programs, arts talk and interview programs and on DDN during Soundspace.
Brief Description	<p>Arts Diary is a free service to listeners who wish to publicise their arts, culture, and/or community event on air. They submit information via our website, its then compiled by one of up to five diary writers and presenters/producers at ArtSound. Each of the diaries contains brief information on four or five events. Six different new diaries are produced every week.</p> <p>Preference is given to Community Partners where there are more items than spots each week, provided that their items have been uploaded to the Arts Diary via the web process or presented to the team in a pasteable word format.</p> <p>After this, preference is given to all web uploads to Arts Diary and then if insufficient items have been provided the presenters search for events of interest, particularly those at local arts centres and undertaken by community organisations. In general there are plenty of items to fill 6 diaries every week.</p> <p>Extraneous promotions should in general be directed via email to the Arts Diary and the web upload form rather than being handled by individual presenters as free on-air time. This will ensure fair and accessible opportunities for all submissions.</p>
Concept and Content	<p>ArtSound listeners receive information about arts, culture and community events in the region. In turn, through the Arts Diary, ArtSound promotes the work of local artists and community organisations.</p> <p>Preparers coordinate with producers of arts items featured on the Arts Café program.</p>

	Arts Diary sound files are shared on the "Arts Hub" area of the ArtSound website.
Presentation Style	Diaries are pre-recorded by male and female presenters in a pleasant listenable style with background music. Ideally they also have a mix of younger and older voices.
Sponsorship and Cross-promotion	Arts Diary could attract a naming sponsor from the arts and culture community.
Technical requirements	Diaries are recorded and then produced by each presenter in studios 3 and/or 5.
Coordinator	Isobel Griffin

Authorisation - agreed by:

Peter Monaghan Chair, Program Committee	Amalijah Thompson President
Isobel Griffin Program Coordinator	