

ARTSOUNDFM PROGRAM BRIEF

Program Title	The Movie Club
Category	Movie Reviews, News, and Interviews
Schedule	Weekly: Fridays, 3:30pm
Brief Description	The show serves to connect listeners, amateur actors and film-makers to local and international industry and also to enhance social cohesion as an advocate for the cinema experience.
Concept and Content	<ul style="list-style-type: none"> • General audience. • Spoken segments covering movie reviews and local film news, guests and interviews with (local/international) directors, actors, film-festival directors/producers. • Reviews and interviews are spaced over the program in segments with movie advertisements (approx 2.5 mins). • The Movie Club supports and promotes local filmmakers and community film groups (screening and filmmaking). • The Movie Club highlights and covers cultural film festivals.
Presentation Style	<ul style="list-style-type: none"> • Formal and conversational. • Informative, opinion, critical-analysis, promotion. • Mid-level of engagement with audience: presentation to audience, introduction of segments, introduction to station and show throughout and ending segment. • Dual presenters. • theme music – intro/extro
Sponsorship and Cross-promotion	<ul style="list-style-type: none"> • The program is appropriate to be sold to a sponsor or sponsors in the film, arts, and culture community.

Technical requirements	<ul style="list-style-type: none">• Pre-recorded and outside production. The production utilises Studios 3 for phone interviews, and 5 for in-person interviews.
Coordinator	Luke McWilliams, luke@themovieclub.net

Authorisation – agreed by:

Peter Monaghan Chair, Program Committee	Amalijah Thompson President
Luke McWilliams Program Coordinator	