

**ARTSOUND FM PROGRAM BRIEF**

<b>Title</b>	<b>Sounds Early</b>
<b>Category</b>	A mixed music program.
<b>Schedule</b>	7-9am Monday to Friday.
<b>Brief Description</b>	Sounds Early is an early morning entertaining and informative program (breakfast, driving to work or preparing for the day )
<b>Concept and Content</b>	<p>Classical, world, jazz/blues and folk in a roughly equal mix of all genres taking into account following programs.</p> <p>If meaningful the program can also include a small smattering of theatre, musicals and classic popular music.</p> <p>The program can include arts interviews both live and prerecorded, as well as Arts Diaries and community news with an emphasis on arts and music in the region.</p> <p>To have at least 25% Australian and local content.</p>
<b>Presentation Style</b>	<p>Variable and relaxed pace with a warm, welcoming manner and voice.</p> <p>Announcing should be kept brief as there are other programs which provide 'in depth' information about recordings and artists.</p> <p>Regular time calls and ACT weather and region updates are important at this time of the day.</p>
<b>Sponsorship and Cross-promotion</b>	See standard operating procedures
<b>Technical requirements</b>	<p>Live from Studio 1.</p> <p>One standby pre-recorded program to be available at all times</p>

Program Coordinator	Currently vacant
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**Authorisation – agreed by:**

<b>Peter Monaghan</b> <b>Chair, Program Committee</b>	<b>Amalijah Thompson</b> <b>President</b>
Currently vacant <b>Program Coordinator</b>	