

ARTSOUND FM PROGRAM BRIEF

Program Title	The Bach Hour
Category	Classical Music
Schedule	2:30-3:30pm Friday
Brief Description	The music of J. S. Bach, its contemporary context and its enduring legacy.
Concept and Content	<p>Target Audience: Listeners interested in classical music, and general audience.</p> <p>Range and Scope: Predominantly music by J. S. Bach and exploring the wide range of styles and genres in which he composed. The program also features music by his contemporaries, his family, and his pupils, and by later composers who have been directly inspired by Bach’s music.</p> <p>Balance of elements: Each program is centred around an appropriate cantata for the week from one of Bach’s three partially surviving cycles of church cantatas. The cantata is complemented by music from another area of Bach’s voluminous output—his chamber or instrumental music, for example—or by music from his close contemporaries. Each program will also aim to include music by later composers who have been directly inspired by the music of Bach: for example, Mendelssohn’s preludes & fugues or Schumann’s arrangements of Bach’s solo violin sonatas as sonatas for violin and piano.</p> <p>Place in ArtSound’s Aims:</p> <p>The Bach Hour complements other ArtSound programs by providing a specific focus to the range of fine music represented on the likes of Classical Mood, Sounds Classical, and Concert Hall. The program concentrates on one of the most significant figures in Western music and explores the context of his music, its influence on later generations, and also the music that inspired Bach himself. The program reflects the enduring interest in Bach, as also seen with the programming for the 2019 Canberra International Music Festival and the recent foundation of the Bach Akademie Australia.</p>
Presentation Style	Audience engagement: The program aims for an engaging narrative style that lightly imparts the host’s expert analysis and reflections. Many ArtSound listeners are quite knowledgeable about classical music and while the Bach Hour will focus on a very

	familiar composer it will explore his life and music in greater detail than usual. While a specialist program, it will be presented in an accessible manner that is informative without being overly technical.
Sponsorship and Cross-promotion	Promos and sponsorships are played in the program at the times set out in the studio schedule. The Bach Hour includes cross-promotion of other classical music programs at ArtSound.
Technical requirements	On standby pre-recorded program to be available at all times
Coordinator	Mark Shephard

Authorisation – agreed by:

Peter Monaghan Chair, Program Committee	Amalijah Thompson President
Mark Shephard Program Coordinator	