

Proposal for a New Program

Form approved by ArtSound Board on 10 September 2019

ArtSound welcomes suggestions for new programs. If you have an idea for a program on ArtSound, use this form to provide some details. Please lodge your completed form

- by printed copy: Program Team, ArtSound FM, PO Box 3573, Manuka ACT 2603;
- at the ArtSound office, Manuka Arts Centre (Monday-Friday 10am-3pm; corner NSW Crescent & Manuka Circle, next to Manuka Pool); or
- by email (admin@artsound.fm, attn: Program Committee).

Your proposal will be considered by the ArtSound Program Committee after which a member of the team will get in touch to discuss your proposal. If approved we will work with you to plan producing the program for broadcast. (Please feel free to send us suggestions for programs that ArtSound would produce, as well as proposals for programs that you would have a hand in, yourself.)

We welcome suggestions from everybody and encourage development of new program ideas for ArtSound within our overall programming aims.

While you do not need to be a member of ArtSound to be involved in the production of your program idea, you do need to have agreed to and signed ArtSound's Volunteer Policy and completed the ArtSound radio craft course in order to present the program on air. (If you have previous experience in radio presenting you will be required to do an abridged version of the course.)

Please use the sentences in italics as guides to filling out the proposal form. ArtSound will use the information you provide to evaluate the benefits of your proposal and to balance it against other proposals and existing programming.

Be clear, concise, and explicit. Don't leave it to the evaluators to draw conclusions.

Good luck!

Short description of proposed new program:

Proposed program name, general area of coverage

Outline / Key Features:

Will the program be a music program or a spoken word program or a mixture of both?

What will the program include, with what rationale? What are the range, scope, and period of music to be played? Will the show include talk segments, guests, or interviews, etc.? How many presenters would the program have, with what kind of rotation?

Timing and frequency:

Should program air at any particular time of week and day? How often should it air?

ArtSound's mission and goals are available on our website, including our programming aims.

We will discuss with you:

- *What the program would add to ArtSound.*
- *How it would contribute to ArtSound's mission and/or to the Arts in the ACT and surrounds.*
- *How our audience would benefit and whether the new program would bring new listeners to ArtSound.*
- *How it would fit into current programming, and how it might affect other programs?*
- *Whether it could attract CBF funding or awards.*
- *Would there be potential for attracting sponsorship from businesses and organizations.*
- *How we could promote it on and beyond ArtSound.*

Prepared by (name & contact details):For ArtSound use:

The Program Committee agrees does not agree will discuss further and, if appropriate, will determine suitable broadcast scheduling.

Signed, for ArtSound Program Team: