



ARTSOUND INCORPORATED

ACN 083 850 739

ANNUAL REPORT

2013/14

ArtSound Inc
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TABLE OF CONTENTS

Executive Summary
President's Report
Secretary's Report
Treasurer's Report
General Manager's Report
Governance
Broadcasting Operations
Audio Services
Technical Developments
ArtSound's Achievements
Volunteers & Training
Funding Sources

Attachments

Financial Statements

Acknowledgements

This report has been produced through the efforts of a number of people, in particular, Chris Deacon OAM and Judy Baker.

ArtSound FM also acknowledges the voluntary contributions made by others, including Brian Leonard and numerous program producers, presenters and coordinators.

EXECUTIVE SUMMARY

2013/14 marks another year of achievement and ongoing support from ArtSound FM's listeners, volunteers and friends. Despite significant financial and fundraising concerns ArtSound FM has managed to deliver some wonderful and innovative programs as well as continue the high standard delivery of our normal programming.

Consistent with the goals that were developed at the time of its establishment in the early 1980s, ArtSound FM continues to this day to address otherwise unmet community needs in the arts and cultural landscape of the ACT and region.

At a time when sport seems to attract a disproportionate amount of media coverage, ArtSound FM is particularly proud of its role as a champion of the local arts community and is keen to explore new and additional ways of contributing to a more cohesive arts and cultural scene.

As you will read herein, with very modest resources, ArtSound FM continues to distinguish itself with unique broadcast content, dedication to quality local music, and exploration of artistic and cultural forms that might otherwise go unrecognised. This is achieved via its state-of-the-art on air, on line, and on mobile capabilities that continue to be developed.

2013/14 has been another busy year with continuing effort being directed towards the changes in moving to a new transmission site at Poppet Hill. ArtSound FM has been working with other community radio stations and the ACT Government to secure what should be a much more financially viable option in the longer term. These negotiations have been protracted and complex and have eaten up significant management and technical resources. There have been significant delays because of management changes in one of the other community radio stations involved. It is now expected that the new arrangements will be in place before the end of 2014.

PRESIDENT’S REPORT

SECRETARY'S REPORT

TREASURER'S REPORT

GENERAL MANAGER'S REPORT

GOVERNANCE

At the 2013 Annual General Meeting, the Returning Officer, Bill Oakes, reported that seven nominations had been received for the nine vacancies on the Board. Since the number of nominations was less than as the number of positions to be filled, under clause 12(4) of ArtSound's Constitution the seven nominees, Christine Cansfield-Smith, Paul Conn, Neale Emanuel, Louise Gell, Richard Scherer, Deane Terrell and Peter Tregear, were deemed to have been elected.

The three members of the Board who were not required to stand for re-election in 2013, having been elected at the 2012 Annual General Meeting, were Peter Crossing, Brian Leonard and Bill Mason.

In accordance with the ArtSound Inc Constitution which provides for the Board to consist of 12 members of the Association, with six members being elected annually until the second AGM following their election, the newly elected members would normally have had to decide amongst themselves the six members to serve until the second AGM following their election, however, in ...2014 Louise Gell resigned from the Board after starting work in a new position.

Board members' experience and expertise ranged from broadcasting and media production; government regulation; public relations; marketing; music education; community facilities management; commercial company operation; information technology; corporate, legal, financial management; banking; and human relations. Together with ArtSound FM Management, the Board had the skills and expertise to lead, guide and steer the organisation. The association employed no member of the Board in any capacity nor did any member receive any remuneration from the association during the reporting period. Five members of the Board were volunteer presenters.

The Board is expected to meet a minimum of six times a year for formal Board meetings, and as required, to address additional strategic matters. In 2013, the following Committees were established by the Board to oversight specific aspects of the association's operations:

- Executive committee
- Program Committee
- Fundraising Committee
- Training Committee
- Technology Committee
- ROCO Committee
- Silver Memories Committee
- Marketing/Promotions Committee

ArtSound Board Members as at 30 June 2014

Mr Richard Scherer	President
Mr Paul Conn	Vice President Senior
Mr Peter Crossing	Vice President /Acting Secretary
Ms Brian Leonard	Treasurer

Emeritus Professor Deane Terrell AM
Ms Christine Cansfield-Smith
Mr Neale Emanuel
Professor Peter Tregear
Mr Bill Mason
Ms Rebecca Scouller

The Board were assisted by the following staff and contractors during the 2013/14 financial year

Mr Chris Deacon OAM, General Manager (30 hours per week)
Ms Dianne Parrey, Business Manager (20 hours per week)
Ms Judy Baker, Broadcast and Administration Officer (20 hours per week)
Ms Leonie Smith, Accounts Clerk (approximately 20 hours per month)
Mr Mike Champion, Finance Officer (approximately 5 hours per month)
Mr Tony Hunter, Audio Engineer (hourly basis subject to incoming work)

ArtSound FM's Standing in the ACT Landscape

ArtSound is dedicated to supporting all aspects of the arts in the ACT and surrounding region. Its *raison d'être* is to promote the performing arts and static forms of art that are developed and produced in the ACT community. This is achieved by:

- broadcasting music with special emphasis on folk, jazz, world and classical music (and related genres), particularly sourced from local artists' recordings or live performances.
- producing and broadcasting spoken word programs, that can range from interviews with local artists, in-studio performances, and live recordings of music and theatre pieces and in fact any interesting program predominantly relating to the arts. It has evolved this particular type of programming congruent to the tastes and interests of the local Canberra market.
- promoting, sponsoring and as appropriate broadcasting arts events, ranging from local regular performances such as the Artists' Shed series through to concerts from the National Folk Festival.
- promotional announcements and Arts Diary information broadcast several times each day about forthcoming or current events, again ranging from one-off performances or exhibitions to major presentations at the numerous cultural institutions across the ACT.

Members of ArtSound's Board and volunteers have a wide range of affiliations throughout the music and arts organisations in Canberra.

The synergy of ArtSound with the Canberra arts community is something of a unique collaboration that works well because of the location and nature of the ACT.

As it has done consistently since its inception, ArtSound will continue to work with, and within, the arts and music community by soliciting and encouraging their involvement in programs at every stage. Many musicians have acknowledged the benefits of this involvement by becoming individual or corporate members.

ArtSound is very much involved in community activities where its broadcasting services are used to promote the Station to the general public and support the community event. ArtSound has taken a leading or supporting role over the last five years in many community events, and will continue to do so over the next period of time.

ArtSound represents the interests of the "music and arts" community (musicians and artists) in the Canberra, and those residents who share an interest in high quality music, the arts and local cultural issues. In particular, ArtSound is a very active "voice" for the interests of practitioners and enthusiasts in the fields of folk and world music, jazz, early and classical music, literature and creative writing, heritage, theatre and local arts news, issues and special events.

One of ArtSound's prime aims is to promote the work of local performers and practitioners in the music, literary, visual arts and theatre fields and the association is active in recording and, where appropriate, broadcasting such work.

ArtSound has significant collaborations with cultural groups such as the National Gallery of Australia, the ANU School of Music, the Canberra Symphony Orchestra, the Canberra Blues Society, the Gods' Café and the Canberra Grammar Jazz Series.

The ACT Government provides funding for station activities to support the arts program managed by artsACT. ArtSound has excellent relationships with the ACT Government and its Chief Minister and Minister responsible for the Arts. This is a recognition of ArtSound's commitment to providing a quality broadcasting service to the Arts and Music community.

One particular initiative involving ArtSound was the establishment by the ACT Heritage Library of an archive of ArtSound programs as the only significant source of recordings and comment of local performance and the arts. ArtSound is continuing to ensure that all significant local recorded material is preserved with the archives for future generations.

A further initiative developed during the past 18 months that leverages off ArtSound's capabilities has been the digitally-based *Silver Memories* service. *Silver Memories* is ArtSound's non-profit private internet audio streaming service tailored specifically to the interests and needs of seniors who may be socially isolated, such as in aged care facilities, retirement villages, respite care or hospitals. It has been developed as a key initiative of ArtSound's digital strategy and is the first ancillary (non-broadcast) service to be launched alongside ArtSound's existing FM broadcasting service. It draws on some content already produced for, or made available to, ArtSound FM, but provides more tailored access to entertainment and information for this specialised audience.

To date, community radio licensees have not been included in the group of commercial, national and other players who have been participating in the ACT's digital audio broadcasting "trial", so the only feasible alternative open to ArtSound was to adopt the internet streaming approach. Internet streaming is an attractive alternative as it is relatively inexpensive, the number of channels is virtually unrestricted, audio quality is superior to DAB+, and the coverage is global for those with ready access to broadband. ArtSound felt that a separate targeted service for the aged-care community and senior citizens was a top priority as it can deliver dedicated entertainment, instructional, educational, recreational and volunteer experiences for participants that would otherwise not be available, and at the same time, attract new audiences and new participants to ArtSound's FM broadcasting service. The private network service has been trialled at 12 aged care facilities in the ACT over the past year and has already attracted enrolments in ArtSound's mainstream broadcasting training course. ArtSound FM was commended highly by the ACT Chief Minister at a function held on 4 July 2014 to evaluate the progress of the ArtSound *Silver Memories* service to date.

ArtSound FM attended the *Multicultural Festival* and broadcast live in support of the *Cranleigh School Art Show*. Supporting such community events has been an important part of our efforts to raise the station's profile and support the community.

We have also continued our series of interviews in particular in *Classical Mood, Artcetra and Dress Circle*. Interviewees included a range of local, national and international artists including Teddy Tahoe Rhodes, Kate Cebrano,VIP Visits

ArtSound FM's *Discovery* program on a Saturday morning continues to provide local artists with an opportunity to have CDs of their work presented to a local audience. The program continues to be popular and is supported by our "CD of the Week" Competition where we continue to offer the chance for listeners to win a copy of a local, national or international artist. Local artists featured on CD of the week in 2012/13 included

Arts Diary continues to be a very popular segment for the free promotion of local and regional events. Isobel Griffin, Barbie Robinson, Richard Scherer and Jeff Spencer record and produce these segments which are broadcast six times a day through the week, four times a day on weekends, for most of the year except for a short Christmas break. Along with Arts Partnerships, the *Diary* provides a simply accessed and regular opportunity for local and regional individuals and organisations to gain free promotion for their events. The *Diary* publicises concerts, cinema, dance, exhibitions, family days, festivals, recitals, charity and theatre events.

National folk Festival

ArtSound has been recording concerts at the National Folk Festival since Canberra became the permanent site of the Festival in 1993. 78 concerts were recorded at the 2014 festival. The concerts are edited and produced for broadcast in the program 'At the National' which go to air every Saturday at 8pm.

Prime Time Project

ArtSound FM also supported local artists, Shortis and Simpson, in their *Prime Time Project*. Each week commencing in January 2013, as part of its contribution to Canberra's Centenary, ArtSound FM has been broadcasting a new song written by Shortis and Simpson about each Australian Prime Minister. These are being made available to the national community radio network.

Centenary of Canberra

Recognising the importance of the Centenary of Canberra, ArtSound FM commenced a series of specials on a Sunday afternoon in 2013.

Live and Recorded Program Content

ArtSound FM has continued regular recording and broadcasting of live performances including concerts at the *National Eisteddford, the Canberra International Musical Festival, Wesley Music Centre, the Canberra School of Grammar Gallery Jazz Series, Jazz in Concert at the Gods, the Loft Jazz Sessions, Peter Crisp Galleries* and many others. Many of these are broadcast during *Concert Hall* and *Friday Night Live* and continue to be very popular with ArtSound audiences.

ArtSound FM volunteers also conduct live and recorded interviews for broadcasting in a variety of programs, enriching program content.

Arts Café

Arts Café is the perfect opportunity for interviews and discussions about what is coming up in the Arts and music. This has also been a very popular program with our Arts Partners. Sounds Early, Disc Drive and Meridian also offer some prime opportunities to connect ArtSound FM listeners with the music and arts community.

Many presenters have strong and varying interests with groups across the ACT and Region and this enables an eclectic mix of sounds and interviews.

Artcetera

Classical Music Concert Recordings

Every year ArtSound FM volunteers record many live classical music performances by local and international artists in and around Canberra. Artists are offered a copy of their performances and highlights are broadcast in *Discovery*, and the full recitals in *Concert Hall*. Special thanks are due to Annabel Wheeler, Bill Oakes and Gulielma Paton who do the lion's share of the recording and editing work.

Over the last twelve months, ArtSound FM has recorded numerous concerts covering all genres and forms of classical music performed by solo instruments and voices, ensembles, orchestras and choirs and work in venues such as the ANU School of Music, the Wesley Music Centre, the National Gallery, the National Library, the Tuggeranong Arts Centre, University House and local churches, and events from the Canberra International Music Festival in May 2014.

CSO Proms Concerts

Each year ArtSound FM supports the Canberra Symphony Orchestra at the Proms Concert at Government House. As in previous years, ArtSound FM volunteers committed to supporting the 2014 Proms Concert at Government House.

Jazz Concert Recordings/ Friday Night Live

ArtSound FM continued to co-sponsor live music ventures such as the *Jazz in Concert at the Gods and CGS Jazz at the Gallery* series, by recording and packaging the concerts for broadcast. In some cases, ArtSound FM has provided technical support, PA equipment and promotion at no cost, to support these non-profit cultural activities. Material from the above has also been used extensively in *Friday Night Live* (which began in May 2008 and continues today). In some cases, concerts are made available to other community radio stations.

Friday Night Live is ArtSound FM's premier program of live jazz performance. Every Friday night audiences can tune in to hear live performances from the recording studio or recorded concerts from venues around the Canberra region, as well as some of the world's top jazz venues.

It is also an opportunity for ArtSound FM to broadcast some of our extensive music library of live concerts recorded by ArtSound FM volunteers over the years. *Friday Night Live* is produced and hosted by ArtSound FM's General Manager and long-standing jazz enthusiast, Chris Deacon. ArtSound FM supplies the two hours of free production and broadcast time to musicians in order to add to Canberra's already vibrant music community. Each band receives a recording of their concert and it is an opportunity for local musicians to gain vital exposure, promote their original music and experience a live broadcast, which is also streamed via the web beyond Canberra.

ArtSound FM acknowledges the assistance of Tony Hunter in the recording of many of these concerts. Material for the program was sourced this year from the *Jazz at the Gods Series*, The Loft, private venues, and the ArtSound recording studio.

National Linkages and Representation

ArtSound FM values its ongoing participation in the Australian Fine Music Network, with network benefits in terms of collaborative national projects and sponsorship, sharing of management, fundraising, operational and technical information and ideas. General Manager Chris Deacon represented ArtSound FM at the Annual Conference of the Community Broadcasting Association of Australia, held in Sydney in November 2013. This provided an opportunity to glean information about new program, sponsorship, training and technical developments affecting the sector.

ArtSound also collaborated with the other Fine Music Network stations on two series in 2013 including a 10 part series on Wagner's Ring cycle and a 10 part *Fine Music Live* series.

ArtSound FM has continued to contribute a number of programs to the national satellite network of the Community Broadcasting Association of Australia, including *National Swingtime*, *Red Velvet* and *Wild Boronia* and Shortis and Simpson's *Prime Time*.

ArtSound FM was also the recipient of numerous programs from a number of interstate stations, via the Community Radio Network, as reflected in our website program guide including our new gardening program, *Real World Gardener* and *Under African Skies*.

Fine Music Network Young Performers Award

In 2013, ArtSound FM sponsored the Fine Music Network Young Performer of the Year Award. This is a National Award supported by the Fine Music Network (2MBS in Sydney, 3MBS in Melbourne, 4MBS in Brisbane and 5MBS in Adelaide). The award included a \$5,000 prize for a young performer under the age of 25, or a young vocalist under the age of 30. The ACT finalist was soprano Krystle Innes and the winner of the 2013 award, which was held in Brisbane, was the young NSW violinist Grace Clifford. ArtSound FM is grateful to the School of Music for its assistance in choosing an ACT representative and especially the Friends of the School of Music who provided financial support for the airfare for the ACT representative to attend the final.

International Links

In line with its licence undertakings, ArtSound FM maintained its international program links, scheduling *Exploring Music* (WFMT Chicago - presented by Bill McGlaughlin, recipient of a Lifetime Achievement Award from Fine Arts Radio International), the *Putumayo Music Hour* (New York), *New Orleans All The Way Live* (WWOZ New Orleans - presented by George Ingmire), the *Woodsongs Old Time Radio Hour* (produced and presented by Folk singer Michael Johnathon, Kentucky), NY Jazz (presented by Tom Parker in New York City) plus the *Deutsche Welle Concert Hour* (Germany).

BROADCASTING OPERATIONS

APRA Reporting Obligations

ArtSound FM was required to submit quarterly APRA reports during 2013/14 requiring extensive work in researching and tabulating information. APRA reporting is a mandatory APRA/AMCOS obligation to cover broadcast music copyright, and is also used to assess compliance with Australian music content requirements in our broadcasts.

Broadcasting Licence

ArtSound FM operates a community broadcasting licence administered by the Australian Communications and Media Authority, ACMA. ACMA is responsible to the Commonwealth Government to ensure licensees adhere to the requirements of the Broadcasting Services Act and industry codes of practice developed, in ArtSound FM's case, by the Community Broadcasting Association of Australia. The licence must be renewed every five years, and renewal is based on the application from the licensee. ACMA renewed our Broadcasting Services Band Licence in July 2010, effective until 14 July 2015. In May 2012 ACMA agreed to ArtSound FM moving its broadcast service from Black Mountain Tower to Poppet Hill with a move scheduled for the end of 2013. ArtSound FM submitted a new licence application to extend the licence beyond July 2015 for a further 5 years.

Poppet Hill Project

Major steps have been taken to improve ArtSound FM's transmission performance with the proposed relocation of our main transmission site to an ACT Government administered site at Poppet Hill, in the Kowen Forest.

Since 2007, ArtSound FM has had to endure ongoing problems with the cost and technical performance of the antenna and related transmission facilities it rents at Black Mountain.

Plans for this project began in 2010 and the new site, which is to be shared with at least two other community FM broadcasters is expected to be commissioned in 4Q 2014. Dealing with the range of legal, technical and commercial/ financial issues associated with such a complex project has been all consuming. The project management work has been undertaken by the General Manager in collaboration with 1CMS FM and 1WAY FM and in parallel with day-to-day ArtSound FM management responsibilities and has required hundreds of person hours' contribution. As the major site preparation works have been undertaken by a commercial contractor, at their cost, the group has had to accommodate delays beyond its control. At the end of August 2012, the site had been substantially completed, but was followed by almost 24 months' freeze in technical work prior to expected final completion and commissioning in 2014.

AUDIO SERVICES

TECHNICAL DEVELOPMENTS

Studio Development and Security

Until a decision is made about any possible relocation of the ArtSound FM studios, any future refurbishing of the studios has had to be put on hold.

ArtSound FM has been kept safe by our sponsors Security One who have joined forces with Security One.

Service Outages

Apart from a few outages beyond our control, ArtSound FM has maintained on air service full time.

Website and Social Media

The ArtSound FM website, maintained by James Steele in conjunction with other staff members, continues to make a valuable contribution to our listener interaction, coupled with the use of Twitter and Facebook. The site has been a significant portal for payment of membership fees, donations during the annual Radiothon and continues to provide useful audience feedback to Management.

Volunteers

The station relies heavily on volunteer support in many off-air roles. As at June 2014, Artsound has some 64 regular volunteers, whose tasks include:

- Presenting live and recorded programs for ArtSound;
- Supporting and presenting outside broadcasts;
- Answering listener enquiries about program content and station policies;
- Providing office assistance and telephone support;
- Maintaining the membership database;
- Copy-writing, reviewing and updating audio promotional and sponsorship messages;
- Coordinating events such as the Artsound Annual Trivia Night, Winter Solstice Dinner, Winter Solstice Book Fair and the annual Radiothon;
- Maintaining technical facilities;
- Representing ArtSound at the annual ACT Multicultural Festival, recording at the annual National Folk Festival, at the Wesley Music Centre, the Gods Cafe and at the Crisp Gallery etc.;
- Producing the volunteers e-newsletter "Pink Peril";
- Participating in ArtSound committees.
- Running Training courses for new presenters and secondary school students; and
- Implementing special Projects (such as "Silver Memories" audio streaming project).

With an average of nearly 10 hours of live broadcasts per day, and several hours each week of locally-produced arts program, the value of contributed volunteer hours is substantial. Excluding estimates of volunteer hours for special events such as the annual Radiothon, a very conservative estimate of the volunteer time is:

- 180 hours per week for live music programs;
- 10 hours per week in roster coordination;
- 55 hours per week for locally-produced arts programs and diaries; and
- 30 hours per week of volunteer work by staff.

This totals some 275 hours a week, or more than 14,000 hours per year.

Many of our volunteers have busy lives in other areas, and their availability for rostered ArtSound FM duties varies from daily to weekly, to once per month or occasionally less. We have drawn several new successful recruits from presenter training courses and ArtSound FM is extremely grateful for the enthusiasm which all our presenters show.

Administrative Volunteers (as at 30 June 2014)

Phil Birch-Marston
Terry Gieseke
Gerry Kay

Front Office
"Pink Peril" Newsletter Editor and Training
Archiving

Vince Robinson	CD of the Week Coordinator
Dilber Thwaites	Administrative Assistant
Colleen Hills	Broadcast Assistant
Peter Farrelly	Membership
John Fanning	CD Librarian
Bill Oakes	Outside Recording
Annabel Wheeler	Outside Recording
Brian Leonard	Training
Peter Crossing	Training
Clinton White	Training and Quiz Night MC

Program Coordinators

Judy Baker - Patchwork
 Phil Birch-Marston - Arts Cafe
 Peter Crossing - Down in the Basement, Kaleidoscope
 Chris Deacon - Music Works, Friday Night Live, The Sound Space, National CRN
 & International Syndicated Programs, Outside Broadcasts
 Eric Harrison - Classical Mood
 John Henderson - Swingtime
 Greg Mitchell - Sounds Classical
 Bill Oakes – Discovery, At the National
 Mick O'Donnell until May 2013/Graham Freeman from June 2013- Music Collector
 Vince Robinson - World Vibe
 Richard Scherer/Barbie Robinson - Meridian and Sounds Early
 Bill Stephens - Dress Circle
 Kathy Syrette (with assistance from Colleen Hills) - Disc Drive
 David Webb - Tapestry
 Annabel Wheeler - Concert Hall

Technology Team

Chris Deacon
 Rodger Bean
 Floyd Patterson

Volunteers

Judy Baker	Neal Gowen	Bill Oakes
Lucy Baker	Isobel Griffin	Gulielma Paton
Robert Beattie	Deborah Hamilton	Floyd Paterson
Rodger Bean	Eric Harrison	David Pearson
Phil Birch-Marston	Suzanne Hayes	Jason Posener
Andrew Blanckensee	John Henderson	Len Power
Nikolai Blaskow	Colleen Hills	David Rees
Bruce Bowman	Evana Ho	Bill Robertson

Bernadette Brennan	Paul Humphreys	Barbie Robinson
Norm Brennan	Tony Hunter	Vince Robinson
Paul Bromley	Alex Imashev	John Rogers
Gabriela Cabral	Gerry Kay	Matthew Sadler
Mike Champion	Nicola King	Richard Scherer
Christine Cansfield-Smith	Dean Klemick	Krista Schmeling
Paul Conn	Brian Leonard	Rebecca Scouller
Peter Crossing	Amanda Mackenzie	Bogdan Sikorski
Phil Cullen	Francis Mahanay	Cameron Smith
David Curry	Sofia Majewski	Alison Spence
Stan D'Argeavel	Marcele Martins	Jeff Spencer
Chris Deacon	Eric McDonald	Bill Stephens
Bill Edwards	Ian McLean	James Steele
Neale Emanuel	Luke McWilliams	Jim Street
John Fanning	Rod Menzies	Kathy Syrette
Peter Farrelly	Caroline Milford	Barry Telford
Peter Field	Jon Millard	Dilber Thwaites
Rosie Fleming	Greg Mitchell	Kevan Townsend
Monty Fox	Jim Mooney	Andrew Tregenza
Graham Freeman	Vicki Murn	David Webb
Richard Gate	Mick O'Donnell	Annabel Wheeler
Louise Gell	Garth O'Loughlin	Clinton White
Terry Gieseke		

Training

ArtSound FM's Introduction to Broadcasting courses run for one night on each of five weeks, with the training covering the core topics of ArtSound Philosophy and Facilities, Studios and Equipment, the Broadcasting Framework, Studio Operations, Presentation Style and Vocal Techniques, Planning and Producing a Program, and the Role of Program Coordinators. A presenter's course was also held in September 2013 with five participants. Three of the participants have become regular presenters.

ArtSound FM conducted two presenter's training courses between March and June 2014 funded by a grant from the 2013/14 Participation (Seniors) Grants and Sponsorship Program. There were 17 participants and 6 of the participants have become regular presenters on ArtSound FM. These two courses were based on the standard training ArtSound FM provides but included a significant additional mentoring component.

ArtSound FM undertook one *Break into Broadcasting* Course in October 2013 with four high-school/college students participating. These school holiday courses were introduced in April 2011 and are a further demonstration of ArtSound FM's commitment to encourage the youth of Canberra to develop their media knowledge and skills in order to enhance their career opportunities.

Special thanks are due to the trainers, mentors, coordinators, office staff and volunteers who assisted with the courses.

artsACT

ArtSound FM is extremely appreciative of the continued commitment of artsACT. ArtSound FM was successful in receiving two years of program funding of \$67,000. The funds contribute towards the... rather than Key Arts Organisation Funding.

artsACT also provides for ArtSound's tenancy at the Manuka Arts Centre. An extensive acquittal document was prepared and submitted to artsACT in May 2014. This was the final acquittal of the funds provided under the Key Arts Organisation funding.

Community Broadcasting Foundation

Transmission Subsidy Grant

Each year the Community Broadcasting Foundation (CBF) offers ArtSound FM a grant towards defraying some of the costs of hiring commercial transmission sites at Black Mountain and Mt Taylor. During 2013/14 we accepted the CBF offer of \$14077 subsidy for our transmission expenses. Transmission subsidies, however, are expected to continue to drop in future due to the larger pool of stations seeking subsidy nationwide, and the failure of the CBF to attract significant increases in Commonwealth support.

Content Development Grant

ArtSound FM was successful in receiving a Content Development Grant for \$2500 to support a series of Sunday specials on the theme of 30 Years Between our Ears.

Participation (Seniors) Grants and Sponsorship Program 2013/14

ArtSound was successful in obtaining an \$8000 grant to introduce up to 16 seniors to basic radio presentation and production techniques using a specifically tailored curriculum based on the "Introduction to Broadcasting Course." (see the Training section for details of the course numbers)

ACTEW Corporation

ACTEW Corporation has generously contributed an ongoing donation of \$5,000 to the ArtSound Fund. ArtSound gratefully appreciates ACTEW Corporation's continued commitment to the community.

Radiothon 2012 and ArtSound FM Membership

Membership of ArtSound FM is open to anyone who declares that they share the organisation's aims; pays the annual dues; and approved by the Board. On joining, each new member with any special skills to contribute is encouraged to indicate any areas in which they would like to volunteer, or what new skills they would like to learn.

ArtSound FM's main donor/membership drive takes place during our Annual Radiothon. Radiothon 2013 was launched with an early bird special on. The Radiothon culminated in our Open Day, Music Book and Treasures Fair on. The major prize for this annual fundraising event was accommodation for up to six people to the Stables in Thredbo. Other significant prizes included passes to the Canberra Symphony Orchestra, the Canberra Theatre Centre and Kawai Australia. ArtSound wishes to thank these organisations for donating the prizes.

The Radiothon raised approximately \$33000 for ArtSound FM after deducting advertising and set up costs. This includes \$13600 in Radiothon membership and \$12900 in Radiothon donations as well as \$6800 from the Book, CD and Treasures Fair and sale of the Centenary Number Plate.

A number of artists generously donated their services and performed live at the Manuka Arts Centre.

By the end of June 2013 ArtSound FM had paid up members. Membership numbers have dropped over the year while donations have increased.

Quiz night

In May 2014 ArtSound held its annual quiz night at the Eastlake Football Club, with the venue kindly provided free of charge. The event was a great success with more than \$7,500 raised. Special thanks to the organising committee Clinton White (MC), Evana Ho and Andrew Blackensee, and Neale Emanuel for running a very lively and entertaining auction.

Other Fundraising

The *Sponsor a Watt* campaign continued during late 2013 with \$1460 raised. Further major fundraising including the "Two cups of coffee campaign" during 2013/14 raised over \$9500.

The June Book Fair raised over \$3600. The dinner raised ... after deducting Bartercard costs and costs for the Band.

Arts Partnership Arrangements in 2013/14

Through the Arts Partnership program, ArtSound continues to forge relationships with cultural organisations with the aim of supporting local arts. Arts Partnerships provide ArtSound with an opportunity to take a lead role as the media partner in Canberra's music and arts community.

Arts Partners

- ACT Writers Centre
- Art Song Canberra
- ANU Choral Society (SCUNA)
- Australian Haydn Ensemble
- Belconnen Arts Centre
- Canberra Blues Society
- Canberra International Music Festival
- canberra jazz.net
- Canberra Jazz Club
- Canberra Philharmonic Society
- Canberra Theatre Centre
- Canberra Youth Music
- Frank Madrid
- Gorman House Markets Management
- Jazz at the Gallery
- Jazz In Concert at The Gods Cafe
- Jigsaw Theatre Company
- Jumptown Swing
- Mirramu Creative Arts Centre
- Monaro Folk Society
- Musica Viva
- National Archives of Australia
- National Eisteddfod
- Photoaccess
- Resonants Choir
- Rotary Belconnen
- Rotary Sunrise
- Rotary Woden
- Selby & Friends
- Tuggeranong Arts Centre
- UC College of Music
- Wesley Music Centre

Sponsors

ArtSound FM is privileged to have a large number of organisations and individuals that recognise the station's important place in the Canberra community, as a promoter of the arts and provider of fine quality programming. At the same time, ArtSound FM may not exist without the support of its major, corporate and arts sponsors. It is for this reason that we have worked hard to develop lasting relationships with our current supporters and remain open to developing new relations.

While it has been a difficult year in gaining new long term sponsors, we have seen a number of our major sponsors commit to a long term relationship and have had some short term but profitable arrangements with a number of organisations.

Our major sponsors:

Acoustic Piano Service
ACT & Region Chamber of Commerce & Industry
Applied Cleaning Services
ACTEW Water
Bartercard
B2B Magazine
Canberra Symphony Orchestra
Canberra Southern Cross Club
CSG
Duratone Hi Fi
Forrest Hotel and Apartments
Hardwicks
Infinite Networks
Kawai Australia
King and Wood Mallesons
Jirra Wines
La Scala Restaurant
Nutmeg
National Gallery of Australia
Rotary Club of Canberra East
Security1
Regional Wine and Beverage Merchants

Sponsor Logos





FINANCIAL STATEMENTS