

**ARTSOUND FM PROGRAM BRIEF**

<b>Program Title</b>	<b>At the National</b>
<b>Category</b>	Specialist Music program (folk)
<b>Schedule</b>	8–9:30pm Saturdays
<b>Brief Description</b>	Concerts recorded at the National Folk Festival, Canberra
<b>Concept and Content</b>	<p>Wide range target audience but of particular interest to the local folk community.</p> <p>Traditional to contemporary.</p> <p>Pre-recorded interviews can be included.</p> <p>Complements Patchwork and is a companion program to World Vibe.</p> <p>ArtSound must have written performers' permission for a concert or performance to be broadcast on this or any other program.</p>
<b>Presentation Style</b>	<p>Recorded concerts and pre-recorded interviews with minimal intro and outro from the presenter.</p> <p>This program has a theme tune played at beginning and end.</p>
<b>Sponsorship and Cross-promotion</b>	<p>Pre-recorded announcements can be accommodated.</p> <p>Suggested sponsors could be anyone involved in the music industry and/or folk music event organisers.</p> <p>At the National is cross-promoted across all ArtSound programs via the studio running sheets but is particularly mentioned in Patchwork.</p>

<b>Technical Requirements</b>	Concerts and performances are usually pre-recorded and the program is hosted live from Studio 1
<b>Coordinator</b>	Judy Baker

**Authorisation – agreed by:**

<b>Peter Monaghan</b> <b>Chair, Program Committee</b>	<b>Amalijah Thompson</b> <b>President</b>
<b>Judy Baker</b> <b>Program Coordinator</b>	