

ARTSOUND FM PROGRAM BRIEF

Program Title	Blue Notes
Category	Specialist music program
Schedule	10-11pm, Wednesday
Brief Description	Recently released blues and R&B music, with a heavy emphasis (>50%) on local and Australian content.
Concept and Content	<p>Blue Notes is intended to showcase recently released Australian blues and R&B music. Recently released includes material released in the three months prior to each broadcast and includes material that is yet to be released.</p> <p>The specialist nature of the program allows the presenter to play more than one track from a work to give the audience a broader appreciation of the content.</p> <p>On occasions the program will present features on an album or an artist and use multiple tracks from a single release.</p> <p>The program will contain interviews with Australian and, on occasions, overseas performers. The program can include studio guests, especially local performers with new release material.</p>
Presentation Style	<p>Presentation style to be compatible with program content. The presenters will augment the music played with information on the album or the performer. Preferably more information in forward announcing than back announcing.</p> <p>The presenters differing tastes will ensure that a different mix of the available new releases will be played each week. This should keep the program fresh.</p>
Other details	<p>The program is to be presented weekly, live from Studio One. There will be at least one pre-recorded standby program.</p> <p>Presenters will use the running sheet as the schedule for placement of</p>

	announcements. Presenters will produce play lists. These will be available for upload to the ArtSound website.
Coordinator	Steven Stroud, srstroud@gmail.com, 0408 567 100

Authorisation – agreed by:

Peter Monaghan Chair, Program Committee	Amalijah Thompson President
Steven Stroud Program Coordinator	