

ARTSOUND FM PROGRAM BRIEF

Program Title	Classical Mood
Category	Classical music
Schedule	1.30-3.30pm, Monday, Tuesday, Thursday, Friday
Brief Description	The program presents a full range of classical music, including some opera. The range can be from medieval (Hildegard of Bingen) to 20 th Century (Glass and Part). No preconceived approach is taken thus ensuring a wide variety of works from several independent programmers/presenters.
Concept and Content	No prescribed format is followed except that each work has a live voice introduction, containing interesting information on the work in question (musical and/or historical) and each is back-announced. Programs include live-to-air interviews on local music matters when relevant. Advance notice of special events up to one week in advance if feasible. Promotion of regular concerts and occasional recitals is of particular interest.
Presentation Style	Style varies with the type of music and with the presenter. The program is meant to be informative but the prime focus is to play music rather than talk to the audience. Typically, the music will occupy about 110 minutes of the 120 minutes of air-time less sponsorship announcements. Presenters should have a good knowledge and understanding of classical music.
Sponsorship and Cross-promotion	Ads/promos from the Wave Cart may be used to transitions between pieces which may be of vastly different styles. Cross-promotion with other classical programs.
Technical requirements	Live from Studio 1 One pre-recorded program to be available on standby at all times

Coordinator	To be advised
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Peter Monaghan	Amalijah Thompson
Program Committee Chair	President
Program Coordinator	