

**ARTSOUND FM PROGRAM BRIEF**

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| <b>Program Title</b>       | <b>Concert Hall</b>   |
| <b>Category</b>            | Classical music   |
| <b>Schedule</b>            | Sunday 8-10pm, repeated following Wednesday 1.30-3.30pm   |
| <b>Brief Description</b>   | Showcases ArtSound recordings of live music performances in and around Canberra covering any genre or style of classical music. Each program features one complete concert (usually 60-90 minutes) with brief voiced introductions of items plus appropriate music to fill the remainder of the show.   |
| <b>Concept and Content</b> | <ul style="list-style-type: none"> <li>• Target audience is all music lovers and local performers.</li> <li>• Broad range and scope including solo performances, chamber music, and larger orchestras, song recitals, chamber and large choirs with and without accompaniment. Music period from early to contemporary.</li> <li>• Talk segments limited to introductions to performers and works, very occasional short interviews and a brief rundown on concerts coming up over the next week or two.</li> <li>• Balanced over time with different types of performances and repertoire in successive weeks e.g. string trio, community choir, solo guitar, small orchestra, then solo song recital.</li> <li>• Place in ArtSound's stated program aims as per licensing requirements.</li> <li>• Complements other ArtSound classical programs by focusing on local performances and performers.</li> <li>• Copyright issues as per the licensing requirements.</li> <li>• Provides opportunities for local classical musicians to be heard and appreciated.</li> </ul> |
| <b>Presentation Style</b>  | <ul style="list-style-type: none"> <li>• Relaxed pace</li> <li>• Informative but friendly feel</li> </ul>   |

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|  | <ul style="list-style-type: none"> <li>• More than 85% music, not much talking</li> <li>• Gentle engagement with audience – no competitions</li> <li>• Single presenter</li> <li>• No theme music at the moment but could be a good idea</li> <li>• Presenter needs to be familiar with pronunciation of well-known composers and performers, be able to select appropriate fill music and know how to pre-record and do basic edits using Adobe Audition</li> <li>• Music tracks tend to be long so this is a suitable program for new presenters.</li> </ul> |
| <b>Sponsorship and Cross-promotion</b> | <ul style="list-style-type: none"> <li>• Sponsorship announcements in pairs.</li> <li>• Could attract sponsors for special programs e.g. Canberra International Music Festival, Canberra School of Music, Canberra Youth Music.</li> <li>• Cross-promotion with other classical programs</li> <li>• Program advance promotion – performers are sometimes advised weeks ahead of the broadcast date of their concert.</li> <li>• Provide ArtSound website team with details of performances of programs two months ahead of broadcast, for posting.</li> </ul>  |
| <b>Technical requirements</b>          | Live from Studio 1 on Sundays using edited concert recordings on CD with tracks marked. Program recorded for replay on Wednesdays. Very occasionally the Sunday program may be pre-recorded.   |
| <b>Coordinator</b>                     | Annabel Wheeler  |

**Authorisation - agreed by:**

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| <b>Peter Monaghan</b><br>Chair, Program Committee | <b>Amalijah Thompson</b><br>President |
| <b>Annabel Wheeler</b><br>Program Coordinator     |                                       |