

ARTSOUND FM PROGRAM BRIEF

Title	Disc Drive
Category	Mix Music program
Schedule	5-7pm, Monday-Friday
Brief Description	<p>Music Mix (bright and up-tempo) including jazz and its sub-sets (R&B/soul/blues), folk, world, and classical.</p> <p>If meaningful the program can also include a small smattering of theatre, musicals and classic popular music.</p>
Concept and Content	<p>Majority of audience is driving home from work, relaxing at home, or preparing meals at home.</p> <p>Disc Drive is designed to include all the music styles representative of ArtSound FM's overall sound.</p> <p>There are regular news segments, interviews, Arts Diaries, and community news especially to provide info and support to local Music and Arts performers and organisations.</p> <p>Towards the end of the program it's preferable to play an instrumental track to facilitate presenter changeover to the following program.</p> <p>25% Australian content.</p>
Presentation Style	<p>Relaxed, bright, warm and welcoming with a smooth flow for the listener</p> <p>Announcing should be kept brief with regular time calls and ACT weather updates.</p> <p>Live and recorded interviews should be kept to a maximum of 5 minutes.</p>
Sponsorship and Cross-promotion	According to ArtSound standard operating procedures

Technical requirements	Live from Studio 1. A standby pre-recorded program to be available at all times.
Coordinator	Mike Kennedy: kennedym@tpg.com.au ; 0421 598 330; 62918148

Authorisation – agreed by:

Peter Monaghan Chair, Program Committee	Amalijah Thompson President
Mike Kennedy Program Coordinator	