

**ARTSOUND FM PROGRAM BRIEF**

<b>Program Title</b>	<b>Gimme Gimme Gimme</b>
<b>Category</b>	ABBA and ABBA related
<b>Schedule</b>	10-11pm Friday
<b>Brief Description</b>	To showcase the range of music and musical genre that Benny Andersson, Björn Ulveaus, Agnetha Fältskog and Frida Lyngstad wrote, sang and recorded outside of ABBA. These four Swedes recorded many wonderful songs and instrumental pieces over the past 50-60 years.
<b>Concept and Content</b>	<ul style="list-style-type: none"> <li>• Gimme Gimme Gimme is aimed at everyone. It is designed to be fun &amp; uplifting.</li> <li>• A catalogue of 1800 songs is currently available and being used on the Gimme Gimme Gimme show. Additional music is added as it is acquired or written.</li> <li>• This catalogue includes but is not limited to ABBA songs, 3 musicals by Benny and Björn, bands Benny and Björn were in, Benny's folk orchestra, covers any of these four Swedes have done (e.g. Agnetha singing "Fly Me To The Moon") plus of course songs or music from their solo careers. Songs by other artists covering ABBA's songs are in the catalogue.</li> <li>• Music played on the Gimme Gimme Gimme show starts in the 1960s and continues through to the present day.</li> <li>• Gimme Gimme Gimme showcases a variety of genres including folk, jazz, world, musicals, concerts, and classical music.</li> <li>• Gimme Gimme Gimme plays songs in at least seven different languages.</li> </ul>
<b>Presentation Style</b>	<p>Gimme Gimme Gimme has a reasonably fast pace and is lively and fun.</p> <p>There is about 10 minutes talk to 50 minutes music.</p> <p>The show engages as much as possible with audience. "Gimme Gimme Gimme"</p>

	by ABBA is played at the start of each show.
<b>Sponsorship and Cross-promotion</b>	As provided by the ArtSound office
<b>Technical requirements</b>	Live from Studio 1. The program should have at least one pre-recorded backup program.
<b>Coordinator</b>	Allison Pike

**Authorisation – agreed by:**

<b>Peter Monaghan</b> <b>Chair, Program Committee</b>	<b>Amalijah Thompson</b> <b>President</b>
<b>Allison Pike</b> <b>Program Coordinator</b>	