

**ARTSOUND FM PROGRAM BRIEF**

<b>Program Title</b>	<b>In the Foyer</b>
<b>Category</b>	Performing Arts
<b>Schedule</b>	3:30-4pm Monday, repeated 3:30-4pm Wednesday
<b>Brief Description</b>	30 minutes of topical interviews, reviews, music and news focussing on the performing arts in the ACT and beyond.
<b>Concept and Content</b>	<p>Produced and presented by Bill Stephens, In The Foyer, features topical interviews with local, national and international theatre makers, reviews, information and associated music selections about forthcoming performances, primarily in the ACT region, but also nationally where appropriated to inform ACT audiences.</p> <p>The program provides a valuable opportunity to promote performance by local and visiting artists performing in the ACT and region by focussing primarily on live performance being presented in the region, as well as presenting examples of the best available international performances.</p> <p><b>Music Genres Represented:</b></p> <p>Music theatre, opera, drama, cabaret, dance and physical theatre, including cast recordings, music theatre, film soundtracks, live performance both vocal and instrumental, including those recorded by Artsound.</p> <p><b>Typical Audience Aimed For:</b></p> <p>Performing arts enthusiasts with an interest in these particular genres.</p> <p><b>Current Success In Meeting Objectives:</b></p> <p>"In the Foyer" provides an excellent opportunity for producers and presenters to highlight and promote local theatrical and concert productions, as well as performing artists and creatives working in the ACT Region and beyond to highlight their participation.</p>

	<p>It also provides opportunity to build, inform and entertain audiences with specific interest in the performing arts and further develop this audience by featuring music, information and opinion relating not only to local productions but also to the latest Broadway and West End musicals and some of the classic productions from the past, as well as other shows and performances which would not normally receive airplay.</p> <p>There is the opportunity to draw on and feature recorded music from the wealth of film musicals and soundtracks now available, as well as from many archival and contemporary performances which are finding their way on to the market. Wherever possible, performances by Australian artists are favoured.</p> <p>However, in addition to featuring the recorded performances of ACT and regional performing artists "In the Foyer" also provides opportunity to present examples of the best of New York, London and European cabaret and music theatre performances as a yardstick, as well as information, for those unlikely to have the opportunity to experience these performances otherwise.</p>
<b>Presentation Style</b>	Informative
<b>Sponsorship and Cross-promotion</b>	Could attract a naming sponsor from the arts and culture community.
<b>Technical requirements</b>	Pre-recorded using Studio 3 and home editing software.
<b>Coordinator</b>	Bill Stephens

**Authorisation – agreed by:**

<b>Peter Monaghan</b> Chair, Program Committee	<b>Amalijah Thompson</b> President
<b>Bill Stephens</b> Program Coordinator	