

**ARTSOUND FM PROGRAM BRIEF**

<b>Program Title</b>	<b>The Music Works</b>
<b>Category</b>	Contemporary Jazz, world, acoustic grooves, light jazz oriented blues
<b>Schedule</b>	2-4 pm Saturdays
<b>Brief Description</b>	A contemporary amalgam of modern music rarely heard on other programs or other stations in Canberra.
<b>Concept and Content</b>	<ul style="list-style-type: none"> <li>• Designed to reflect and blend the many "colours or shades" of jazz and related musics, but without "pigeonholing" the genres in standard categories.</li> <li>• Wide range of rarely heard cuts that can draw on traditional, celtic, ambient, contemporary and smooth jazz sources. No pop or rock music. Mainly instrumental and acoustic, but some regular inclusion of vocals. Occasional special short specific artist features.</li> <li>• Mainly unobtrusive, but occasionally cutting edge and rarely heard music, nothing too "out there" and definitely not schmaltz.</li> <li>• Minimal talk, occasional guests or interviews</li> <li>• A different sound/feel to any other ArtSound programs</li> <li>• Occasional special music features and live concert excerpts</li> </ul>
<b>Presentation Style</b>	<ul style="list-style-type: none"> <li>• Medium pace, but unobtrusive, emphasis on the music not the talk</li> <li>• Relaxed afternoon feel – designed as musically informative background to driving around or weekend activity at home</li> <li>• Recognisable intro/extro theme; cross promotion of upcoming programs such as New Orleans Calling, Woodsongs, etc.</li> </ul>
<b>Sponsorship and Cross-promotion</b>	<ul style="list-style-type: none"> <li>• Placement of announcements – blocked so as to avoid interrupting the relaxed program flow/feel</li> <li>• Could be sponsored by wine companies, restaurants</li> </ul>

	<ul style="list-style-type: none"><li>• Suitable generic advance promotion only</li></ul>
<b>Technical requirements</b>	Live from Studio 1 or pre-recorded for auto Occasional OB use
<b>Coordinator</b>	Chris Deacon/Stan D'Argeaval

**Authorisation – agreed by:**

<b>Peter Monaghan</b> Chair, Program Committee	<b>Amalijah Thompson</b> President
<b>Chris Deacon/Stan D'Argeaval</b> Program Coordinator	