

ARTSOUND FM PROGRAM BRIEF

Program Title	Swingtime
Category	Specialist Music Program
Schedule	4-5pm Wednesday
Brief Description	The program's core element is <i>swing jazz</i> from the recognised US big bands recorded from 1932 to 1946. The focus is on the bands, band leaders, arrangers, composers, prominent musicians and vocalists who led or shaped the Swing Era.
Concept and Content	<p>The target audience is listeners with a love of jazz music in the Swing idiom and interest in the people who were significant in the Swing Era. The core of the program is US popular music recorded from 1932 to 1946, but any music that "swings" or music associated with the core is appropriate.</p> <p>Subsidiary themes include:</p> <ul style="list-style-type: none"> • the evolution of jazz through the 1920s and early '30s and the early work of musicians, arrangers, band leaders, and composers whose work led to and typified the Swing Era; • Australian bands of all periods with a significant emphasis on swing music; • subsidiary groups (bands within the bands) composed of key big band members, typically led by the big band leader; • big bands, dance bands, and musicians outside the core swing band and Swing Era, including UK swing and hotel dance bands, gypsy swing, Latin swing, western swing, swing revival, and military bands; • post-swing particularly the evolution of swing bands and musicians and singers in this idiom; and • Themed programs, or featured artist, composer, or groups as part of programs. <p>The program addresses general and re-emerging interest in Swing music and the</p>

	<p>Swing Era.</p> <p>As a secondary, but important role, Swingtime provides exposure for Canberra musicians, groups, and bands performing music in this idiom and relevant touring bands and performers, or other performances.</p> <p>Swingtime fits into the ArtSound specialist music late afternoon timeslot and is a companion to programs Hit Parade of Yesterday, Hot Sweet and Jazzy, and The Phantom Dancer which explore similar themes.</p>
<p>Presentation Style</p>	<p>Pace - mostly up-tempo with narrative directly relevant to the music being played or a theme being explored in the program.</p> <p>Feel - in jazz and related musical styles, the term <i>swing</i> is used to describe the sense of propulsive rhythmic "feel" or "groove" created by the musical interaction between the performers, especially when the music creates a "visceral response" such as feet-tapping or head-nodding.</p> <p>The program has a panel of core presenters, covering the 1st, 2nd, 3rd and 5th Wednesday of each month. This structure is to encourage a variety and diversity of presenter interests, backgrounds and styles. The 4th Wednesday is reserved for an invited guest presenter from the broader ArtSound presenter community.</p> <p>Special skills – Presenter is expected to have a strong interest in relevant music with the majority of content presented from their own resources and the substantial relevant material in ArtSound's library. Presenters should be aware of recent accessions to the ArtSound music collection that may be appropriate for the program - these will generally be classified under Jazz or World.</p>
<p>Sponsorship and Cross-promotion</p>	<p>Presenters should cross-promote ArtSound's other relevant programs, Hit Parade of Yesterday (Friday 4pm) and The Phantom Dancer (Sunday 7pm), Hot, Sweet and Jazzy (Sunday 4pm) and any relevant special activities, e.g. swing bands playing in Canberra. Presenters might also mention Music Collector (Saturday at 5pm) as often having some Swing music.</p> <p>Presenters can invite comment or requests through the email address broadcast@artSound.fm.</p>
<p>Technical requirements</p>	<p>Live from Studio 1.</p>

	One standby pre-recorded program to be available at all times
Coordinator	John Henderson

Authorisation – agreed by:

Peter Monaghan Chair, Program Committee	Amalijah Thompson President
John Henderson Program Coordinator	