

## ArtSound Community Participation Policy

ArtSound is required under its broadcasting license and through its adherence to the Community Broadcasting Codes of Practice to ensure that it encourages members of the community to participate in its operations and the selection and provision of programs under the license. This policy describes the overall aims of community participation with ArtSound. Other documents describe in detail community participation in operational aspects of the ArtSound service (see, for example, ArtSound Programming Policy).

## ArtSound will:

- Constantly seek to increase the level of community participation in all operations and take measures to raise awareness of ArtSound in the local community;
- Be committed to an open and non-discriminatory policy regarding membership and participation:
- Encourage members of the community to participate and contribute to ArtSound as a member/volunteer.
- Provide training programs to equip potential volunteers for their involvement with the
- Ensure that it meets the needs and interests of the local Arts community, by actively seeking engagement with local Arts groups and by providing community service announcements and interviews to encourage regular participation of those in our broadcasting area;
- Provide outside broadcasts engaging with the general community where practical;
- Provide access to information about ArtSound through a web site and through social
- Continue to maintain and bring in new business (sponsors) to the station.
- Encourage presenters to use the ArtSound website and social media resources to promote their shows; and
- Actively seek feedback through surveys and social media.

ArtSound will document evidence of its efforts to encourage community participation.