Program	Policy	#	800
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Approved on 24 July 2019

ARTSOUND FM PROGRAM BRIEF

Program Title	Down in the Basement	
Category	A mix of Jazza and Blues in all their various hybrids.	
Schedule	8-10 pm Monday-Thursday	
Brief Description	To take listeners on a musical journey using a variety of sounds, rhythms and sources.	
Concept and Content	This may mean following a musical theme; or by featuring a particular genre, featuring a particular artist, band or significant event.	
	The Jazz and Blues in the ArtSound CD library include a wealth of music styles and artists and provides presenters with a good starting point for program preparation.	
	Given the nature of the music offered during DIB, items presented can be a mix of short and longer pieces. A variety of music duration is encouraged.	
	DIB is an evening music program so presenters should try to ensure their talk is primarily informative about what is being played. This implies that the presenter has selected the music and knows about it, rather than a more random selection of music.	
	Interviews with featured musicians are encouraged, provided the presenter has completed an appropriate course in interviewing skills and techniques.	
	The primary aim of DIB, as with all ArtSound programs, is to entertain/inform/engage with listeners ahead of indulging presenters' own enjoyment. If the program is not interesting for listeners, they do not listen.	
	There are various styles that fit within the DIB format:	
	* Jazz: including Contemporary, Modern, Bebop, Acid Jazz, Acoustic, Latin Jazz, Vocal, Lounge/Cocktail Smooth Jazz, Swing, Soul Jazz, Trad Jazz, Jazz Rock	

	Fusion, and other various hybrids;	
	* Blues: acoustic and electronic styles, including Mississippi Delta, Chicago Blues, Texas Blues, Detroit Blues, English 1960s Blues, the full range of Australian blues artists and bands, and current blues artists.	
	DIB is a program format that enables studio and live recordings to be played. Where live recordings are used, issues around the duration of songs and the use of selected songs as against full concerts need to be considered by presenters.	
	• In light of the 20 years of CD box set releases by major artists and the increasing availability of authorised releases of outtakes, this material can be played. A number of artists and bands (eg Johnny Winter, Bob Dylan) have released legally authorised "bootleg" series of material.	
	* This material can be used but only on the condition that the presenter has checked (and can verify if required) the authenticity of such recordings. Illegal releases, unauthorised material (sourced on CD or via the Internet) or downloads of audience recordings (from various torrent sites) are never to be put to air.	
Presentation Style	Casual and relaxed.	
Sponsorship and Cross-promotion	Sponsorship announcements are spead across the program in accordance with the Running Sheet.	
	Cross-promotion with other ArtSound programs is encouraged.	
Technical requirements	Live from Studio 1.	
	At least one pre-recorded program to be available at all times.	
Coordinator	Francis Mahanay, fmahanay@hotmail.com, 0418 290 657	

Authorisation – agreed by:

Peter Monaghan	Amalijah Thompson
Chair, Program Committee	President

Francis Mahanay Program Coordinator