

ArtSound Sponsorship Rates

All prices exclude GST; prices and products are subject to change.

NOVEMBER 2020

Platinum Package

4 Week Promotion

\$1,000

80 Standard Announcements with priority placement spaced over 28 days (20 announcements each week over 6 days). Plus: one Full Day Sponsorship Announcements per week, on day of sponsor's choice (8 announcements near the top of the hour between 8am-10pm). If promotion taken for 12 weeks: \$3000, with one bonus week; also: option to place sponsor logo on ArtSound website during contract.

Gold Package

4 Week Promotion

\$780

72 Standard Announcements with priority placement spaced over 28 days (18 announcements each week). Plus: one Program Sponsorship per week (3 Program Sponsorship Announcements per program broadcast). If promotion taken for 12 weeks: \$2340, with one bonus week; also: option to place sponsor logo on ArtSound website during contract.

Silver Package

3 Week Promotion

\$550

51 Standard Announcements with priority placement spaced over 21 days. Plus: one Program Sponsorship per week (2 Program Sponsorship Announcements per program broadcast). If package is taken for 9 weeks: \$1650, with one bonus week.

Bronze Package

3 Week Promotion

\$400

42 Standard Announcements (see below) with priority placement over 21 days, during peak listening hours.

Examples of forms of announcements

Standard Announcements: "Programming on ArtSound is sponsored by The Wellness Clinic of Dickson, helping you to maintain your wellbeing throughout the year."

Full Day Sponsorship Announcement: "Today's programming on ArtSound is sponsored by The Wellness Clinic of Dickson, helping you to maintain your wellbeing throughout the year."

Program Sponsorship Announcement: "Today's episode of Classical Mood is sponsored by Lancelot's Music Emporium of Braddon, for all your musical requirements."

Variations of charges: Announcements run approx. 12-15 seconds, in the form above. For longer announcements (maximum 30 seconds), rate is \$30 per announcement.

Nonprofit sliding scale rates: Please ask about our special rates for nonprofits.

Contact: ArtSound Office, M-F
10am-3pm, (02) 6295 7444, office@artsound.com

For more information, view www.artsound.fm/sponsorship-packages/